



Earn a Digital Badge



**Rachel
Heidenreich**

Vice President
Engineering Services &
Quality (Retired)
Rockwell Automation

REGISTRATION

This will be an IN-
PERSON workshop*
with food.

Register here:



OR
email

Serena Sidwell
sps5072@psu.edu

Career Management for Engineers

Thursday, Feb. 17, 2022; 4:30 pm – 8:30 pm

What is “career management for engineers”?

Career Management for Engineers targets engineers and involves the ongoing assessment of personal strengths and interests as well as an understanding of career opportunities. It includes identifying potential career paths; personal and professional networking; and awareness of your personality and interests.

How will this impact me?

Too often new employees assume their career is in the hands of their manager. While others can advise you and help you on your path, career planning and management is something ultimately only you can really do. It’s something you will be responsible throughout your professional life, and it is something that begins NOW, while you are still a student!

Learning outcomes

Earners of this badge will be able to

- Describe why your manager can’t manage your career
- Identify ways that your personal traits and career opportunities intersect
- Establish action plans for career development
- Develop an initial career plan

Instructor bio

Rachel graduated from Penn State with a degree in Mechanical Engineering and later received an MBA from the Darden School of Business at the University of Virginia. She spent the first part of her career at General Motors/Delphi Automotive, working in a variety of engineering, business, and leadership roles, including a 3-year assignment in Germany. As she left Delphi, she was the Director of SAP Deployment for this division. Rachel then worked 12 years at Rockwell Automation (RA), serving as VP of Engineering Services and Quality. She also served as an active member of the Society of Women Engineers and strongly supported the company’s diversity and inclusion activities. In 2019, Rachel retired from RA and continues to serve on industry boards at Penn State’s ME department as well as Kent States College of Aeronautics and Engineering.

Digital Badge Requirements

To earn this digital badge, you will need to

- 1) Register (information on left)
- 2) Actively participate in the live workshop (Zoom or in-person)
- 3) Successfully pass an assessment demonstrating the above learning outcomes

*Subject to change per COVID restrictions