
**Aggregate Project Plan Discussion Questions:**
1. What is a platform project? How does it differ from a breakthrough project? Identify examples of derivative projects, platform projects, and breakthrough projects that are currently in the market.

2. What specific criteria would you recommend that firms establish to define platform projects?

3. What considerations are important in determining the appropriate mix of development projects?

4. What problems might a firm like PreQuip confront when defining its development capacity? How would you propose to address those problems?