Quality Function Deployment Discussion Questions:
1. Explain the differences between CA's and EC's in the House of Quality?

2. Why is benchmarking against competitor's products important, particularly in the context of QFD?

3. How might an engineer use the "roof" of the House of Quality?

4. How does the House of Quality and QFD lead to better products?

5. Does the House of Quality foster cross-functional integration and teaming?